

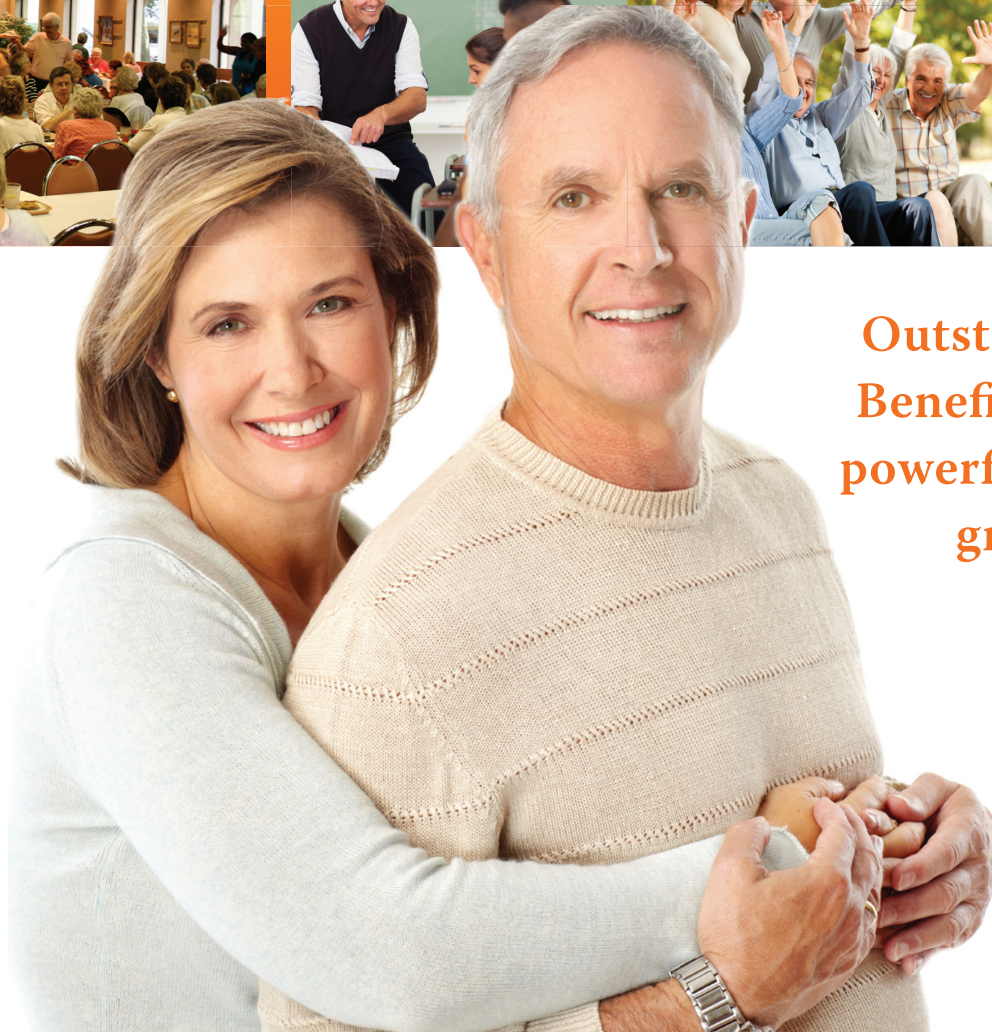
2015 Elder-Corps Wisdom Conference

Enlivened Living - October 9-10

An Innovative, Inspiring Two Day Event with world-class Wisdom Keepers on The Beautiful Mile Hi Campus in Denver



Outstanding Partnership and Exhibitor Benefits. Cost-effective, memorable and powerful ways to connect with the fastest growing audience in the world!



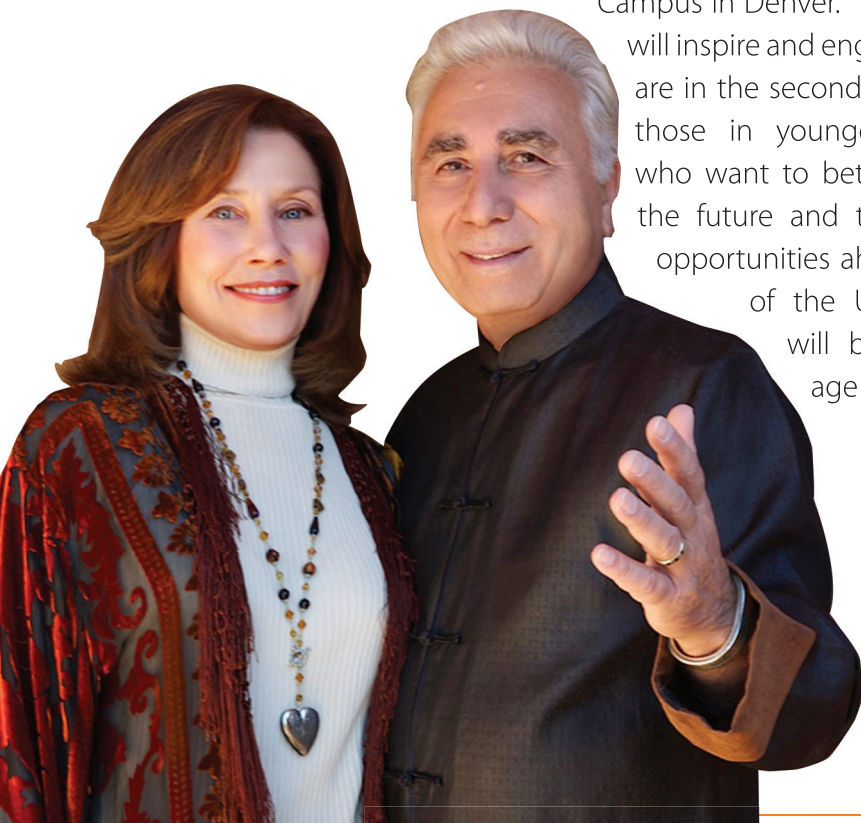
The Premise

AgeNation, **The Wisdom School of Graduate Studies**, and **Ubiquity University** are pleased to announce the innovative and compelling three day **Elder Corps Wisdom Conference**

October 8-10 on the beautiful Mile Hi Church Campus in Denver. This conference

will inspire and engage those who are in the second half of life and those in younger generations who want to better prepare for the future and the remarkable opportunities ahead when half

of the U.S. population will be 50 years of age or older.



This conference will also offer select partners and sponsors an innovative, targeted and cost effective way to reach this dynamic audience.

This Wisdom Conference will feature leading wisdom keepers and experts, inspiring key note talks, interactive sessions, panels, and Q&A opportunities. It will also including uplifting music and entertainment, films and video and special exhibits.

George and Sedena Cappannelli, co-founders of Age Nation, will co-host along with Jim Garrison, President of Ubiquity University and Will Taegel, Dean of The Wisdom School of Graduate Studies.

“We recognize the valuable work being preformed by public and private sector organizations like AgeNation who is dedicated to providing solutions to the most pressing challenges and important opportunities facing our citizens.”

- Governor Susana Martinez
State of New Mexico

The Conference

Three Remarkable Days of Inspiration, Information, Celebration and Entertainment

The **Elder-Corps Wisdom Conference** will allow participants to explore timely and relevant topics and take away empowering tools to live more consciously, inherit their role as wise elders and play an active part in creating a more positive future. It will also assist them to create a social legacy of profound importance.

With tangible educational benefits and ample opportunities for immersive experiential learning, these weekends will prove valuable to all. Students will receive course credits and others will be eligible for certification.

- Celebrate the wisdom of the past
- Learn to live more joyfully in the present
- Create more successful futures
- Connect with like minded people
- Build new levels of community
- Experience cutting edge products and services

“The Cappannellis (co-founders of AgeNation) are the real deal. Their work with thousands of individuals and world class organizations gets to the heart of the matter.”
- Melina Bellows | Writer for O and The Washingtonian

Participant Benefits

- Engage in meaningful, hands-on interactions and transformative learning
- Reconnect with their creativity
- Rediscover meaning and purpose
- Re-inherit the power of their dreams



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Seize the Opportunity of this Demographic Sea Change

- The 50-plus audience is currently **100 million strong** and will eventually represent approximately **50% of the US population**.
- Boomers control **70% of all disposable income** and **50% of all discretionary spending**.
- They spend **\$750 billion annually**, **164 billion on health care**, **79 billion on new car purchases**, **75 Billion on Health Insurance** and **\$157 billion on leisure travel**.
- They purchase **41% of all personal care products** and **35% of all new apparel**.
- Boomers are the **fastest growing consumer segment** on the **Internet**.
- Boomers and Elders spend an average of **\$7 billion online annually**.
- **43% of online traffic** is generated by Boomers.
- Boomers purchase **42% of online travel** and **80% of luxury travel**.
- **91% rely on email** as the primary means of daily communication.
- **66% send text messages** and **37% access the Internet with their mobile devices**.
- From 2009 to 2010, there has been an **88% growth rate in the use of social media**.
- In the U.S. alone, there are **10,000 Boomers** who turn 65 daily.
- Over the next two decades, they will oversee the **largest transfer of wealth estimated at \$8.4 trillion** in the history of the world.

This is only the beginning. There are **over 160 million younger Americans** and more than **3 billion older world citizens** who will also soon be impacted by this dawning revolution.



Tonight's gala event supports the critical work of AgeNation an organization dedicated to improving the lives of elders . . ."
- Senator Tom Udall

Connect With A World-Wide Audience

The Fastest Growing and Most Affluent

The **Elder-Corps Wisdom Conference** series offers partners an effective way to reach the world's fastest growing and most affluent audience via national, regional and local media campaigns, combined with robust internet, social media and public relations outreach, will reach an audience of millions.

The Elder-Corp Wisdom Conference combined rate gives Partners an integrated, cross-platform media and public relations package. In addition to those listed on Page 13.

- **Featured Advertising Spots** and **Short-Form Content Features** on *AgeNation Radio Magazine* broadcasting live and streaming via satellite to a rapidly growing national audience of dedicated second half of life listeners.
- **Logo and Brand Identification** for Title & Presenting Partners in national print program.
- **Featured articles and Special Ad Rates** in *NEXT* national digital magazine.
- **Special Videos, Articles and Feature** on www.AgeNation.com, and www.NavigatingYourFutureConferences.com and www.Elder-Corps.com
- **Follow-on Internet and Downloadable Support.** More than 36 weeks of valuable follow-on support available to participants via webinars, downloadable mp3 and mp4 elements, e-books and coaching.
- **A National Affiliate Program** with **Wisdom Conference** experts and Wisdom Keepers will reach over 250,000 people through their combined databases
- **Outstanding Exposure** - National, Regional & Local advertng, PR, Internet, Social Media and greater Denver audience reach

The Elder-Corps

Elder-Corps™ rekindles the inspiration of the Kennedy years. It calls upon the generation who came of age then to re-fire their lives and reinvest their talents and re-build bridges of collaboration with younger generations. President John F. Kennedy inspired us with his call: "Ask not what your country can do for you. Ask what you can do for your country." In this spirit, Elder-Corps™ now challenges all of us: "Ask not what the Earth can do for you. Ask what you can do for Earth and humanity at this critical time in our history."

The Elder-Corps™ is an idea whose time has come. It builds on the sense of purpose and meaning that birthed the great social movements of the mid-20th century, movements that sought solutions to the challenges of human rights, civil rights, woman's rights, hunger, economic disparity, addiction and environmental degradation.

a future worthy of
our true humanity



What is Distinctive About the Elder Corps



Numerous initiatives and organizations are dedicated to empowering people as they enter their full maturity. All are important in their own way.

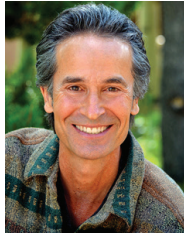
The Elder-Corp believes the world has too long wandered through chaos without the benefit of our elder wisdom keepers.

We are committed to renewing the ancient practice of entering council with seasoned wise people to shine a light of awareness on, and to take action in, critical areas of common concern.

What else is distinctive about the Elder-Corps™ is that we are grounded in an earth-based approach to living and healing. Our vision begins with understanding that humanity is not distinct from but part of the web of life. Our pathway to Eldership involves aligning ourselves with natural systems and rhythms and reconnecting with the unique mission that each of us is born to contribute.

Elder-Corps™ Goals

- 
- Create pathways for those entering life's third chapter to learn, and invest their practical experience and hard won wisdom to contribute to the greater good.
 - Expand an earth based consciousness that honors the wisdom and experience of the Elders as an essential component in the decision making process of our time.
 - Build new forms of global community rooted in Earth-based wisdom's values of harmony and sustainability
 - Provide opportunities for cross-generational mentoring and learning.
 - Introduce earth-based healing to help the elderly, veterans and youth to overcome addiction and trauma.
 - Create grassroots initiatives to engender sustainable change that will empower individuals and communities.
 - Execute service projects that foster a world where everyone can thrive and contribute.



Participating Wisdom Keepers

The Wisdom Keepers are an inspiring group of thought leaders, philosophers, authors and teachers, scientists, storytellers, anthropologists, educators and more. Many are household names. They've come together to create awareness of the essential role elders must play to support society's most constructive goals.

They will touch your heart, inform, engage and inspire you to live your life fully, share your gifts and talents with those you love and the world around you and create a legacy of genuine value. Through uplifting key notes, transformative workshops, engaging and relevant panels and Q&A sessions and more they will share their insights, practical recommendations and well-earned wisdom.

Some of the Participating Wisdom Keepers

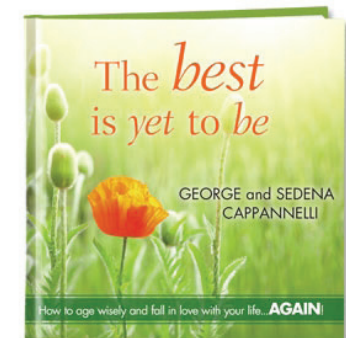
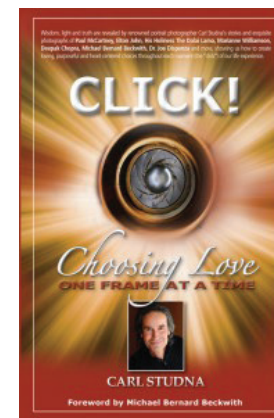
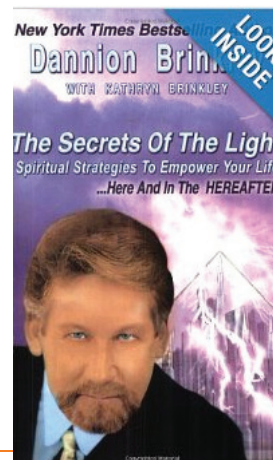
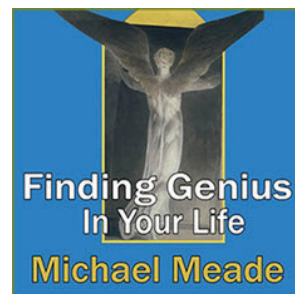
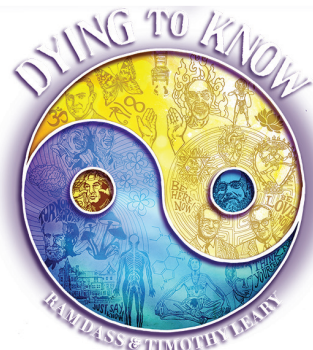
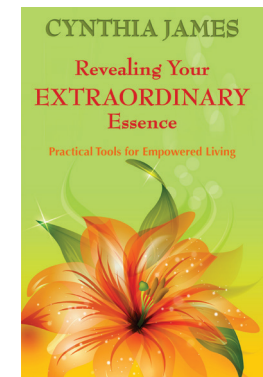
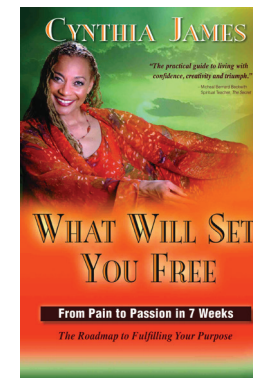
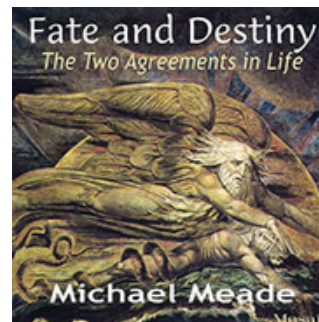
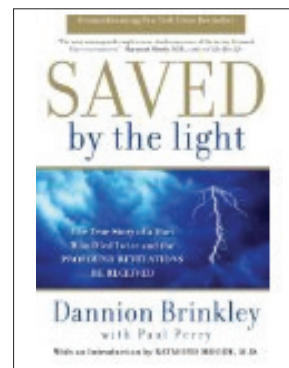
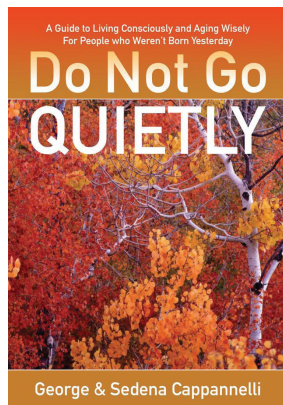
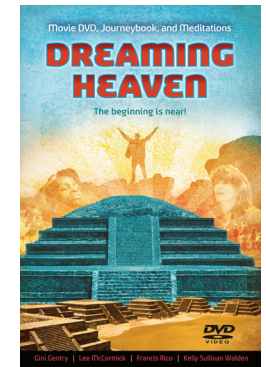
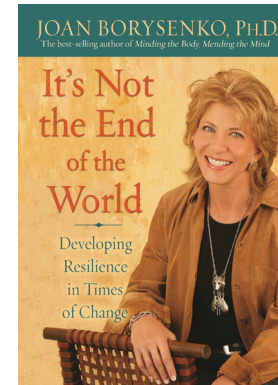
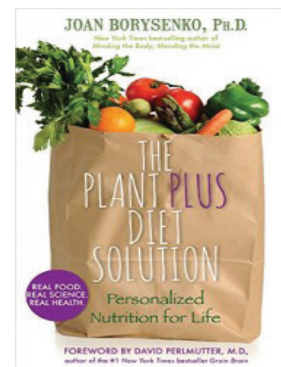
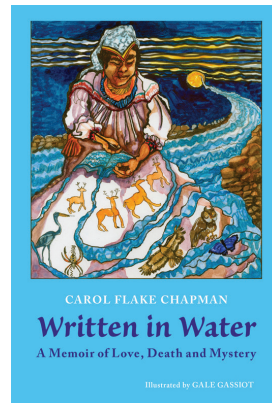
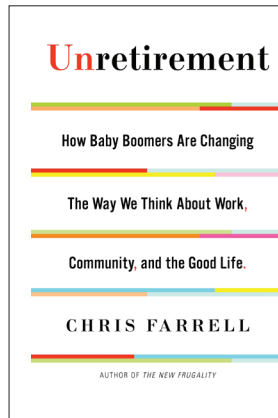
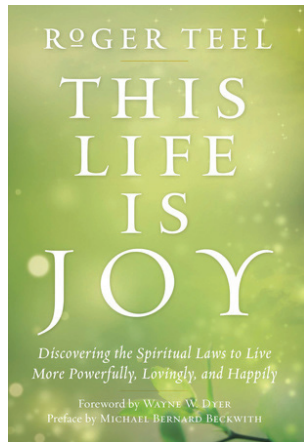
Dr. Roger Teel
Joan Borysenko
Michael Meade
Dannion & Kathryn Brinkley
Cynthia James
Carol Flake
Chris Farrell

Carl Studna
Will Taegel
Apela Colorado
Judith Yost
Jim Garrison
Larry Winters
Sedena Cappannelli
George Cappannelli
Lee McCormick
Gini Gentry
Gay Dillingham
Howard Martin
 And more...

Conference Session Will Include:

This Life Is Joy, The Plant Plus Diet, Finding the Genius Within, Wisdom of Recovery, The Wisdom of Healing, Unretirement, The Wisdom of the Feminine, Healing the Wounded Warrior, The Best Is Yet To Be, What Will Set You Free, Choosing Life - One Frame At A Time, Dying To Know and more.

“I did not want to miss this opportunity to celebrate the work AgeNation is doing that assists individuals 50 and older as well as those who will soon enter this demographic.”
 - Kathleen Sebelius | U.S. Secretary of Health and Human Services



 **Ubiquity University.**

AgeNation
solutions for people who weren't born yesterday

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119 W. Sunlit Drive | Santa Fe, NM 87508 | 505.982.5753 | AgeNation.com

About Ubiquity University and the Wisdom Graduate School of Studies

Ubiquity University

Ubiquity University has been established as a global education and technology platform company dedicated to establishing a new standard of excellence in education. Its mission is to provide whole brain/whole system learning at radically affordable prices worldwide. Ubiquity currently offers graduate degrees through its Wisdom School of Graduate Studies and plans to initiate its BA and MBA programs for the 2015 academic year. It is designed as a global university and will launch its full complement of undergraduate and graduate programs with country partnerships in Asia, European Union, Africa, Russia, Eastern Europe, and the Middle East.

The Wisdom School of Graduate Studies

The Wisdom School of Graduate Studies within Ubiquity University is dedicated to catalyzing personal and professional renewal within

the context of granting academic degrees. The Wisdom School offers Masters and Doctoral programs, and welcomes wisdom seekers everywhere who seek graduate degrees or simply wish to audit its courses. Its programs are designed to enable students to explore the deeper dimensions of themselves within the living universe in which all of us breathe and have our being.

The Wisdom School's uniqueness lies in the way it combines intellectual discernment, creative expression, and personal development in the pursuit of wisdom in its many forms as a way of life. It is in this spirit that it is honored to work with Age Nation and others to establish the Elder Corps.

“Real answers for individuals and a world in crisis.”
- Radio-TV Interview Report

Partnership Summary

Benefits	Benefit Name	Title	Presenting	Major
1	Web and Event Banners	●	●	●
2	Event Powerpoints	●	●	
3	Partner Identification in Advertising & PR Exposure	●	●	●
4	Branding on All Print Advertising	●	◐	◑
5	Category Exclusivity in Logo Merchandising Rights	●	●	
6	Executive Presentations at Live Events	●		
7	Branding on Invitations	●	◐	◑
8	Branding in Email Campaigns	●	◐	◑
9	Web-based Interviews and Short Form Content Features	●	●	
10	Content and Brand Delivery Across Platforms	●	◐	
11	Social Media Exposure on AgeNation.com, Facebook, Twitter, LinkedIn, Pinterest and YouTube	●	◐	
12	National Radio Exposure	●	◐	
13	Product/Service Display Booth	●	●	●
14	On-Site Corporate Identification	●	◐	◑
15	Exposure on the Awaken/Unity Platforms	●	◐	◑
16	Company Tickets Per Event	10	5	2

(Note: Sponsor identification allocated to each sponsor in accordance with level of commitment. AgeNation to provide display areas only. All display and on-site corporate identification expenses are the responsibility of the attending sponsors. Sponsorship fees are due and payable as follows: 50% upon agreement; 50% upon thirty (30) days prior to the program's launch.)

“Profound, compassionate and deeply useful, *Do Not Go Quietly* is a guide to the genius and capacities inherent in the second half of life,”

- Jean Houston, Author

Exhibitors

The Elder-Corps Wisdom Conference offers outstanding exhibitor opportunities for organizations whose products and service support people in the second half of life as well as those in younger generations who want to know more about the future. Single, and multiple exhibitor booths available. There are also a limited number of opportunities for exhibitors to reach this, the fastest growing audience in the world, by delivering short talks that address the specific advantages and benefits of their products and services to our audience.

For Additional Information

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George Cappannelli, Founder and CEO

505-982-5773 | george@agenation.com

Martin Kupper, Director of Business Development

602-524-5551 | martin@agenation.com



“If you want to know the future, invent it!”
—Peter Drucker



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solutions for people who weren't born yesterday

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